

Kindertons Newsletter

The inside information from Kindertons

Summer 2009

Welcome to the latest edition of the Kindertons newsletter – an up to date publication featuring the goings on and happenings across the Kindertons organisation, bringing you up to speed with a look forward to what is happening in the near future!

If you have any queries on any of the items covered please do not hesitate to email, mathew.scott@kindertons.co.uk.

The Only Way Is Up



Kindertons are a very proactive organisation when it comes to employment and creating new departments to fit the requirements of our clients and also in reaction to the ongoing expansion of Kindertons as a whole.

In this edition of the Kindertons Newsletter we would like to say Congratulations to the following members of staff at Kindertons Head Office for reaching various milestones.

Joe Goddard has successfully taken over as Technical Team Manager.

Tom Maddock, Huw Rees and Kath Webb have successfully completed their 6-month probationary period, and are now eligible to handle full caseloads on their respective teams.

Alan Brown has successfully become Team Leader of the ULR Team.

Kindertons Training Department run an extensive training programme for all staff, not only for new employees but also offering on going training and 'refresher' training to current employees looking to improve on any aspect of their skills and procedural knowledge.

Kindertons House Hosts Chamber Meeting

The South Cheshire Chamber is of great benefit to all organisations involved, giving advantages to local companies, recognising outstanding achievements, work for charity and also a 'strength in numbers' approach to any external issues facing a number of companies within that chamber.

June 2009 sees Kindertons House host its first ever Chamber Meeting, the meeting is exclusive to all companies on the Marshfield Bank Estate with the foresight to deal with common issues amongst the neighbouring companies and also pass on/receive advice regarding training, employment and procurement matters. For more information on this please email mathew.scott@Kindertons.co.uk.



Bienvenue à Kindertons! French Students Arrive at Head Office



Kindertons have agreed to a French Work Placement programme offered by Manchester Metropolitan University, offering two French students the chance to work for a large successful service orientated English organisation.

Romain Poiret and Alice Aubrée are both students in the Higher Education Department of the Lycée Carcado-Saisseval, Paris, attending a two-year technical course in International Trade Relations and will be at Kindertons Head Office for roughly 9 weeks, both students are staying at the MMU Campus in Crewe along with a number of other students who are also working for other companies in England.

As marketing can be a large and diverse area to work in, Romain and Alice have both been working underneath Mathew Scott, Marketing Executive, on as many different areas as possible for the department, featuring in market and competitor research and analysis projects, exploring avenues of new advertising techniques including viral marketing and also website maximisation.

Alice Aubrée went on to mention "Romain and I are both delighted to be working for Kindertons and we are learning a lot. As well as working for Mathew in the Marketing Department we are also enjoying learning about how an organisation runs in general."

The Work Placement will finish at the start of July, concluding with a presentation by Alice and Romain at MMU, Crewe, detailing their nine-week placement experience, skills learnt and tasks completed with a representative of Kindertons attending.

Can You Hear Kindertons Tweeting?

Kindertons have joined the wonderful world of Twitter; what's twitter I hear some of you ask?

Twitter is a service for friends, family, and co-workers to communicate and stay connected through the exchange of quick, frequent answers to one simple question: What are you doing?

So... in a nut shell Twitter allows you to stay up to date with goings on at Kindertons, follow us on:

twitter.com/kindertons.

Tweet

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Kindertons Ladies Raise 1k for Walking 5k

The 8 strong team of Kindertons ladies, who all looked great in their Kindertons Race for Life tee shirts, walked and ran the 5 kilometres distance round the picturesque surroundings of Trentham Gardens, Stoke on Trent. Despite the interesting weather conditions and the emotional attachment for all members, the team proceeded to cover the distance for the charity.

Joining the organiser Stephanie Tagg at Trentham Gardens on Tuesday 9th June was her twin sister Philippa, Louise Clarke, Helen Litherland, Claire Cornes, Rebecca Vernon, Angela Turton and Kelly Coleman. Helen, Experienced Claims Handler added "On behalf of the whole team we would like to thank all our families and friends and in particular colleagues at Kindertons for all their support and generosity throughout".

The ladies from Kindertons were joined by a further 5000 women who walked, jogged or ran the 5 kilometres to help Race For Life smash their fundraising target of £266,000 for Cancer Research UK's life-saving work.

Leighton Hospital League of Friends

Kindertons are doing their bit with Leighton Hospital by accepting the opportunity to be placed in the Diary for 2010. The Diary is organised by The League of Hospital Friends who's aim is to raise awareness and finances for the hospital, in the last 33 years they have raised over £730,000 for projects throughout Leighton Hospital.

The League of Hospital Friends was formed at Leighton Hospital in June 1973 shortly after the Hospital was opened and now plays a very important role for both patients and staff alike. Anyone who visits Leighton Hospital will be very familiar with the role and work of the League of Friends be it through their shop in the main entrance hall; the trolley service, seven days a week, to all of the wards; the tea and coffee bar or through its fundraising events of jumble sales, car boot sales, coffee mornings and concerts.

All of the profits from these activities or enterprises go directly into funding projects that benefit both the patients and staff of Leighton Hospital.

Kindertons would like to send their best wishes to everyone at Leighton.

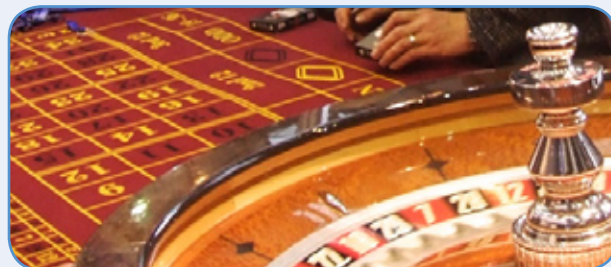
Business Awards Recommended for Kindertons

The long established South Cheshire Chamber Business Awards are always popular with local businesses. After the success of last years awards the event for 2009 will be held at Crewe Hall in early November.

2008 saw Kindertons enter the awards for the first time, to much delight we were short listed for Large Business of The Year, unfortunately we did not win, but it was an honour to be short listed for the title. The awards are heavily promoted every year, including large coverage by the local newspapers and also the Chamber Media totalling readership of the event coverage of over 60,000.

It has been suggested by the Chamber that Kindertons enter for Business of the Year and also Employer of the Year, the marketing department will press on with the applications and keep you all posted.

Prizes! Prizes! Prizes!



May and June saw Kindertons embroiled in a give away frenzy, as they proceeded to give away bottles of Champagne to numerous winners from the BIBA Conference in Manchester.

Entrants simply had a go on the Kindertons 'Lucky 7' Casino at the event, leaving a business card in exchange for a go on the roulette wheel. Multiple winners were drawn out of the hat and the Kindertons Sales Directors are this month en route hand delivering the bottles.

As a promotion throughout the last few months Kindertons have also given away dozens of tickets for two events at the Manchester Evening News Arena, offering entrants the chance to see the fantastic Girls Aloud and the sought after Britain's Got Talent.

Everyone at Kindertons hopes the lucky winners all enjoyed the show and watch out for future promotions.

Thank you for reading this edition of the Kindertons newsletter, Kindertons do hope you had an interest in the items and If you have any queries, questions or enquiries regarding the newsletter please do just email: mathew.scott@kindertons.co.uk or if you are further interested in any of the services Kindertons can offer you please call the Sales Office on 01270 507 988 or feel free to browse our website: www.kindertons.co.uk