

## Kindertons invest in Marketing Department

Kindertons Accident Management have this week announced a new Marketing Department within the company, with the ever growing various amounts and types of marketing being deployed by the company it was seen as a wise and efficient move to have all this activity running through one department, creating a smooth and streamlined approach to Marketing the company and the excellent services Kindertons can offer.

Mathew Scott has been appointed the role of Marketing Executive, Mathew studied Marketing at University before joining the company two years ago and has extensive knowledge of the company and the industry having worked closely with the Sales Team at Kindertons previously.

Further to this appointment, the new department can only have a positive impact on the in house Graphic Design team who will be working hand in hand with the Marketing Executive. Kindertons feel with the acquisition they can ensure the correct execution and implementation of many marketing campaigns for years to come. By centralising the Marketing activity of the company Kindertons aim to provide further market penetration and continue grow following on from an already record breaking year so far.